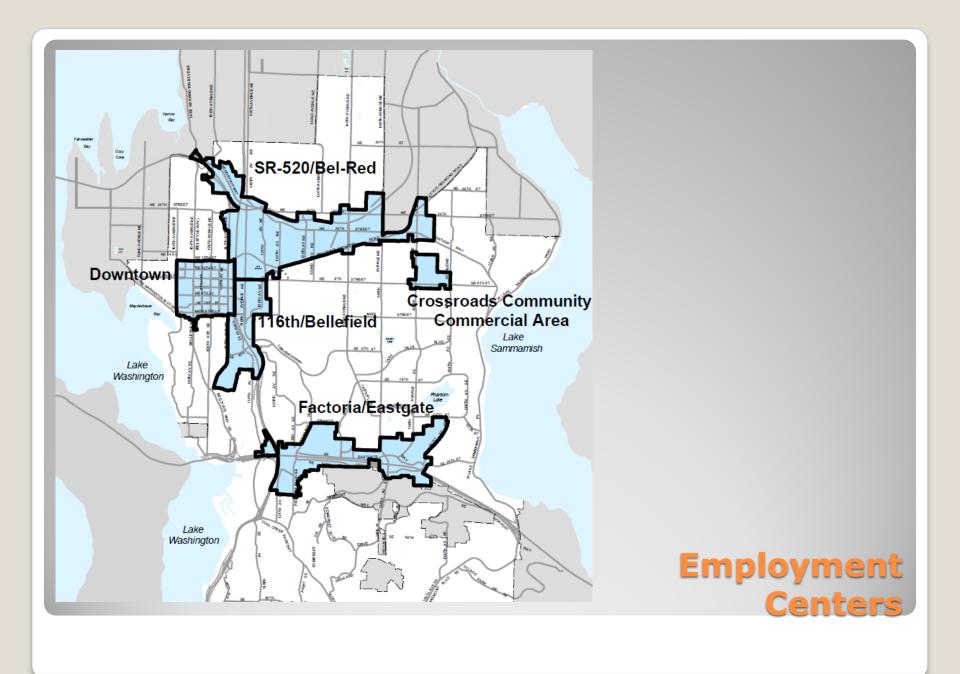
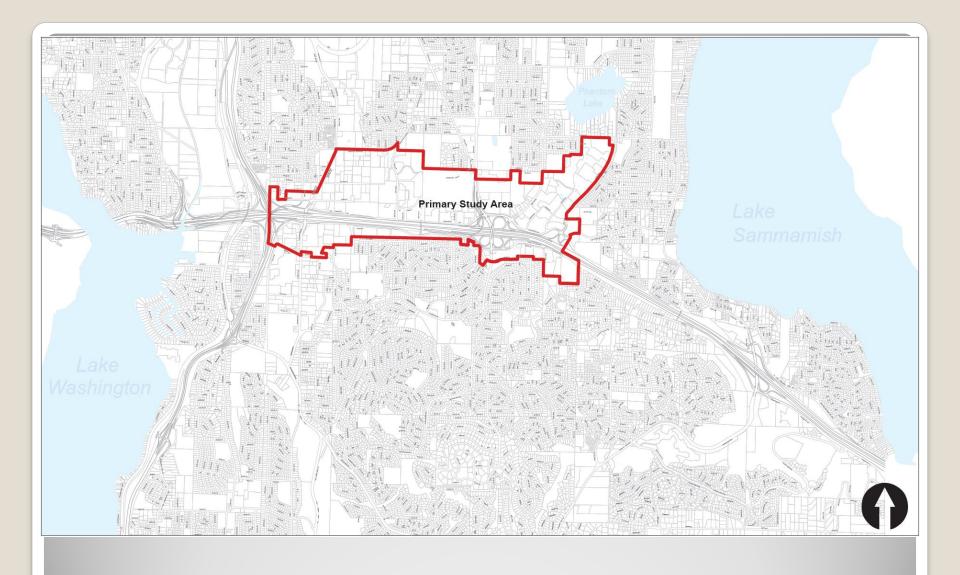


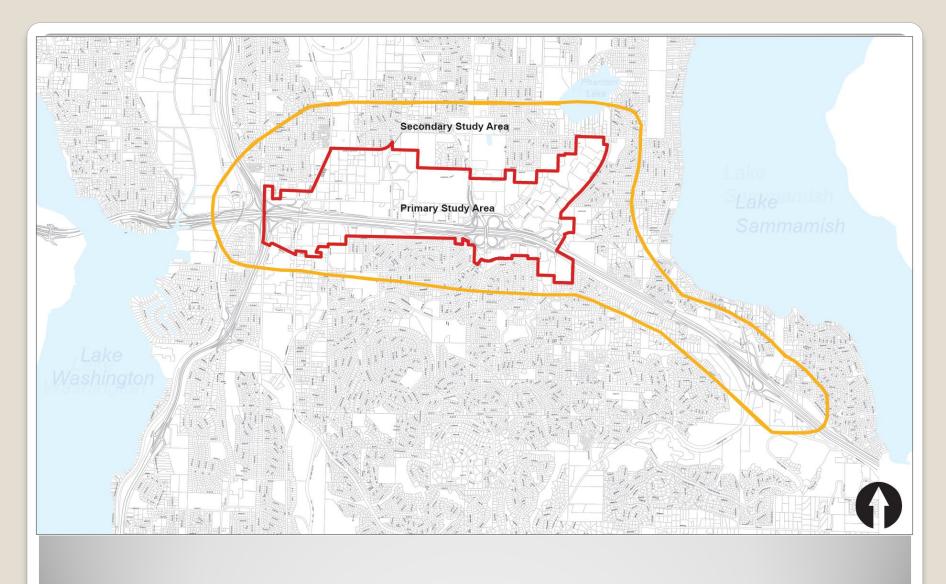


City Council Study Session January 19, 2010

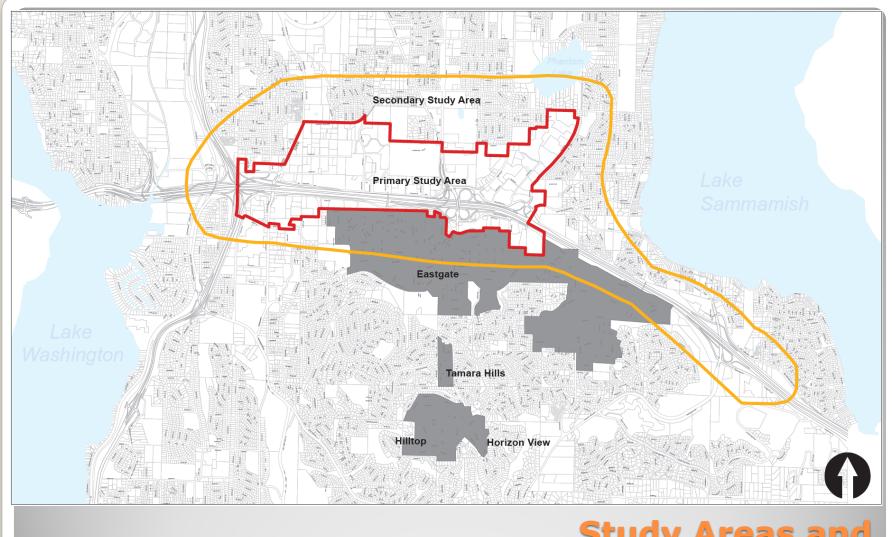




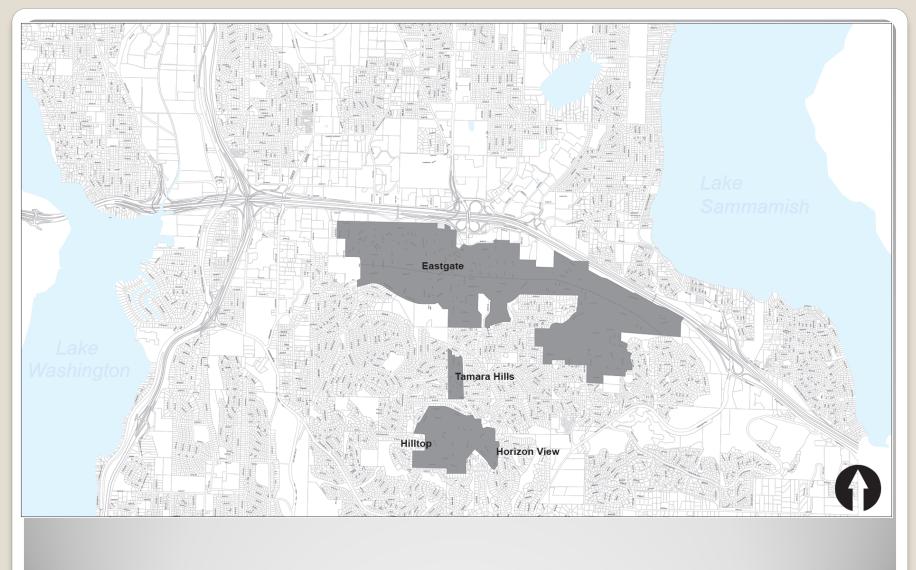
**Primary Study Area** 



**Primary and Secondary Study Areas** 



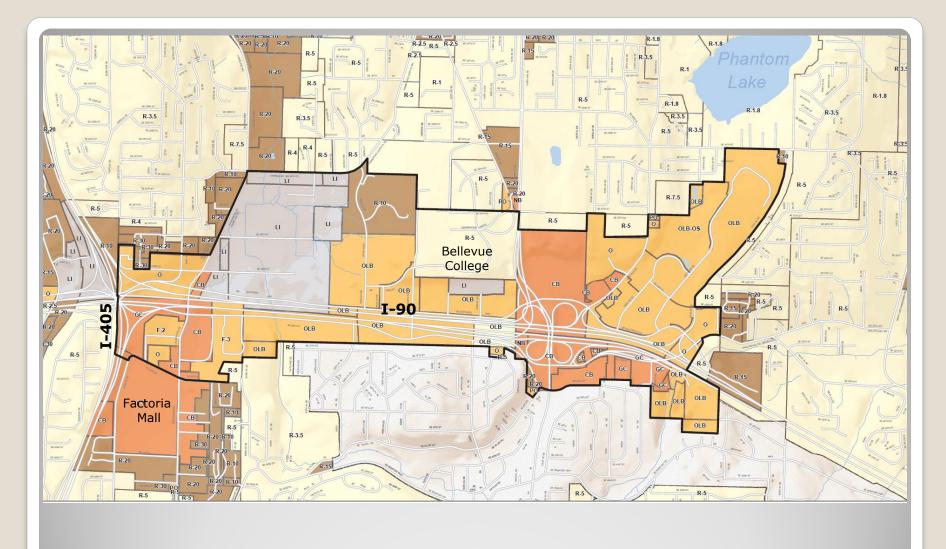
Study Areas and Potential Annexation Areas (PAA)



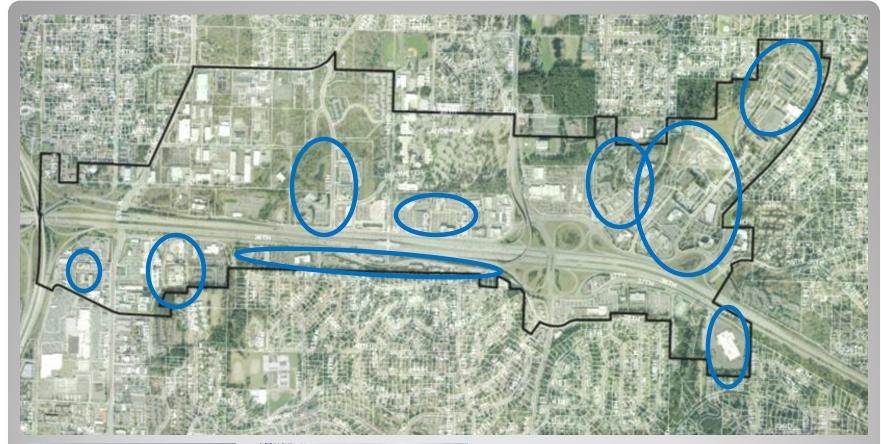
**Parallel Annexation Effort** 

- 1. Holistic vs. piecemeal planning
- 2. Erosion of neighborhood services
- 3. Transportation "choke points"; achieve system efficiencies
- 4. Lack of connectivity across corridor
- 5. Mountains to Sound Greenway
- 6. Coherent image
- 7. Bellevue College evolution
- 8. Opportunity for innovation

## **Project Needs & Opportunities**



Eastgate I-90 Today
Existing Zoning







Eastgate/I-90 Today
Office Concentrations







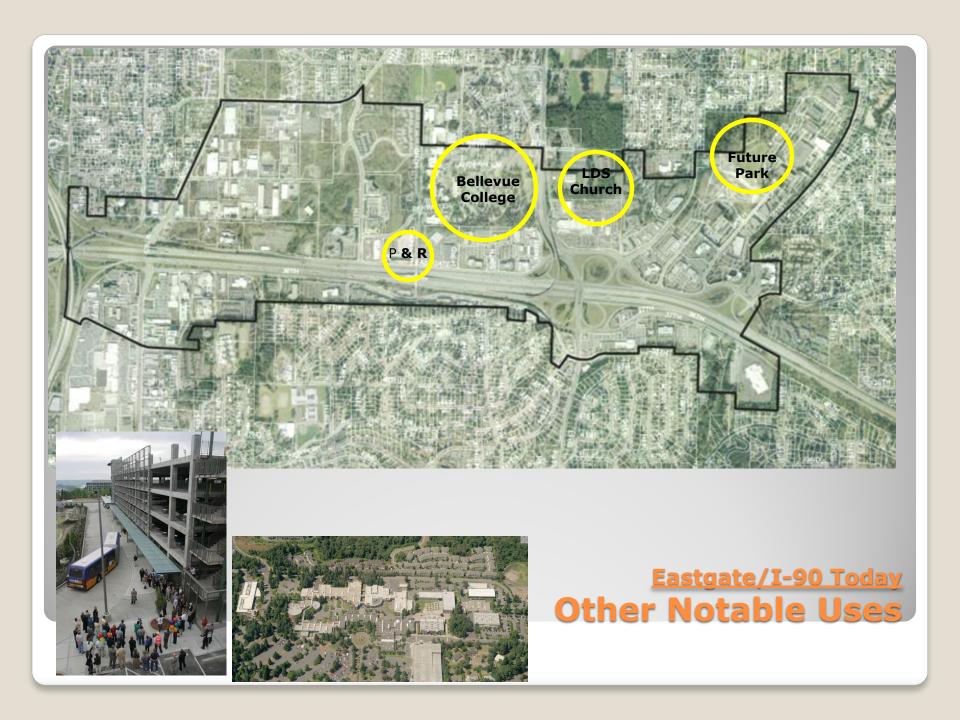
Eastgate I-90 Today
Retail Nodes







Eastgate/I-90 Today
Light Industrial Area

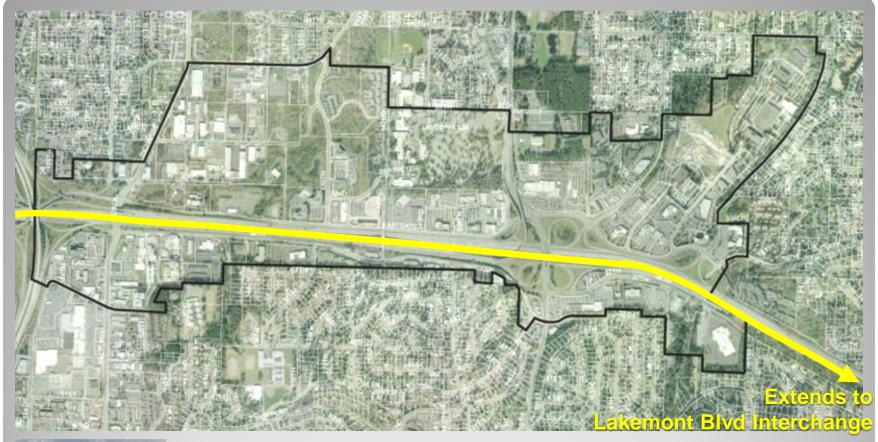






- 1. Geography, freeway conditions, traffic volumes, and lack of continuity.
- 2. Needed: Strategies to address growth in demand and offer more choices.

Eastgate/I-90 Today
Local "Choke Points"

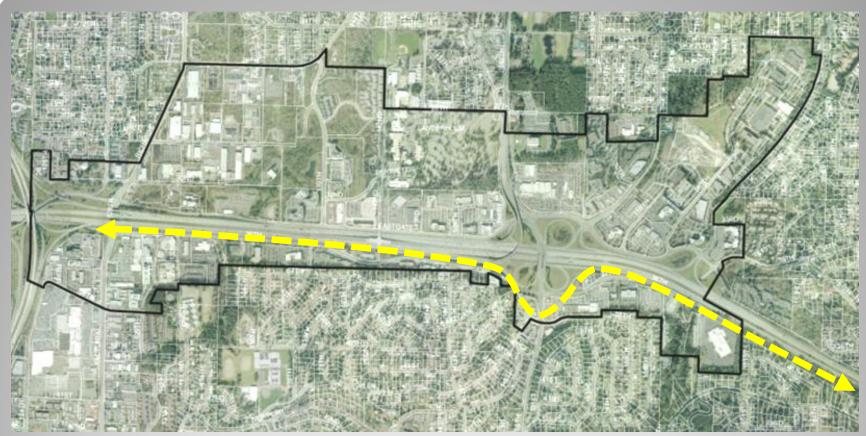




Flickr: WSDOT

- 1. I-90 daily traffic volumes expected to increase significantly by 2030.
- 2. Needed: Work with WSDOT to maximize efficiency of I-90 system.

Eastgate/I-90 Today
Regional System





- 1. A missing link in the MTS 100 mile facility.
- 2. Needed: Promote identity and urban design image for this area.

Eastgate/I-90 Today

**Mountains to Sound Greenway** 





- 1. Weekday ridership up substantially from 2,400 (2000) to 8,700 (2008).
- 2. Needed: Coordination with transit partners to build on existing market.

Eastgate/I-90 Today
Transit Ridership

- 1. Evaluate potential land use changes for the corridor, supported by multi-modal transportation options.
- 2. Identify a preferred long-term land use and transportation vision for the Eastgate/I-90 corridor
- 3. Identify multi-modal transportation improvements for the area
- 4. Promote a stronger identity and urban design image for this area; recognize its prominent location on the Mountains to Sound Greenway.
- 5. Support and plan for Bellevue College's efforts to become a four-year institution.

## **Purpose and Objectives**

## Principles that will guide the advisory committee, staff, and commissions in their work

- 1 Enhance economic vitality & diversity
- 2 Improve linkages with Bellevue College
- 3 Better integrate land use and transportation across Eastgate
- 4 Evolve Eastgate's transportation infrastructure of high performing, multi-modal system
- 5 Increase connectivity across the corridor

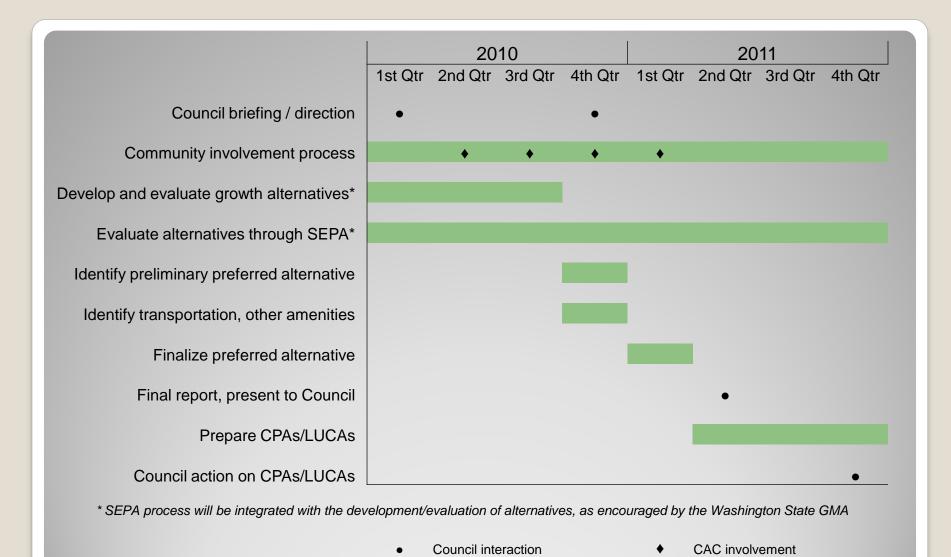
**Proposed Council Principles** 

- 6 Recognize fiscal constraints in the ability to fund new infrastructure
- 7 Retain and enhance neighborhood-oriented services
- 8 Model environmental sustainability
- 9 Improve the corridor's urban design quality and coherence
- 10 Improve the performance of state facilities in the area

**Proposed Council Principles** 

- 1. Economic and market analysis
- 2. Land use alternatives
- 3. Transportation analysis
- 4. Greenhouse gas analysis and potentially health impact analysis
- 5. Selection of a preferred alternative
- 6. Integrated GMA planning and SEPA environmental review
- 7. Financing and implementation strategies

**Scope of Work** 



**Proposed Project Timeline** 

## 1. Proposed Citizen Advisory Committee

- Board/Commission members,
   City-wide interests, stakeholders
   & owners, technical advisors
- Would be appointed by the Mayor and confirmed by Council at a future date
- 2. Community Workshops/Open Houses
- 3. Stakeholder panels
- 4. Media
- 5. Mailings
- 6. Other measures as appropriate





**Public Involvement** 

- 1. Approve the project scope, initiating CPA for changes resulting from this work
- 2. Approve the Council principles
- 3. Approve the public involvement plan

**Direction Requested Tonight**